

Minutes
NFCoC Monthly Working Board Meeting

7:00am, Thursday, January 5, 2012
LOCATION: North Fork Hardware, Main St

Call to Order ~ Scott Marsh @ 7:07am

Board Member Attendance: 7, Mark, Jason, Jack, Bob, Scott, Steve, Jen

Guests: Elissa Brown

Prior Month Minutes Approval: yes

Ongoing Business

1. **Membership & Internet Update ~ Jen**

12 renewal Business memberships received so far. Follow up renewal letters should be sent out via US Mail during early January to those businesses that have not yet renewed. Approximate cost = \$18 for postage. Renewal grace period ends Feb 15th. Scott asked to have an insert included in the renewal letter envelope to highlight Chamber benefits and goals. Board approved the postage expense and the envelope insert idea.

49 Facebook page "likes" to date.

Have you renewed your Chamber Business Membership for 2012 yet?

2. **Treasury & Budget Report ~ Mark**

Treasury balance=\$ 1046. 30,

bounced check & fee cleared, phone bill (voicemail) will be paid now for the full year.

Old Business

3. **Downtown Holiday Decorations ~ Jason**

Jason to take down the wreaths. Can no longer store them at NF Market. Possible storage available in the basement of the new dance studio. Scott has the action item to get storage approval.

New Business

4. **Fundraising Plans/Ideas ~ Scott, Jason, All**

Scott plans to be available for Chamber brainstorming sessions each Friday afternoon at North Fork Hardware.

Fundraising committee formed. Members: Scott, Jason, Jack, & Mark. First meeting will be Friday January 6th at noon in NFHW.

Obtaining grants as fundraisers was suggested again. Elissa reminded us that seeking a non-profit community grant may not work that well since the Chamber is not a 501c-3 non-profit organization, but rather a business organization designated 501c-6. Private

grant money may be easier to secure than government grants. Elissa also reminded us that dinner-auction events have traditionally generated good money in our town.

5. **Business Performance Survey** ~ Scott
The survey will be conducted via a written form for customers to pick up and fill out at local North Fork businesses. Scott has the action item to create a draft of the survey form.
6. **Membership Boost Incentives** ~ Scott, Jason, All
Jason suggested that the Chamber advertise itself and its member businesses in Angel Killian's local newsletter, "The Local Buzz Saw". which has approximately a 200 piece hardcopy distribution made available at local North Fork Main Street businesses.

Representative & Committee Reports

7. **Sheriff's Dept Information Conduit Update** ~ Bob
Nothing new since last month's report (see December meeting Minutes)
8. **CDC Update** ~ Steve M. & Elissa
RD&C grant ~ feasibility study for biomass harvested for fire safety and forest health.
Bio-energy plant ~ gasification: gas produced which generates power for the electric grid
Three proposals for development were received 1/4/12
CDC asking for letters of support from NFCoC for the 2 energy plants. Chamber Board voted for Board President to send letters of support in the Chamber's name.
9. **NF Rancheria Update** ~ Pat (absent, no report)
10. **Sierra Vista Scenic Byway Update** ~ Mark, Jack
No activity to report since last month. Still working on signage issues.
11. **Mountain Chamber Network Update** ~ Jack
No activity to report. No meeting scheduled. NFCoC should take a more active role in organizing the quarterly meetings. Jack & Jason volunteered to do this together.
12. **EDC Update** ~ Elissa
No activity to report. If we want EDC help, we must ask for it. Let Elissa know our concerns on a regular basis.

Meeting Adjourned: 7:58am

Next Monthly Meeting ~ February 2, 2012 (Groundhog Day!)